

HEADS UP

April 2008

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CUT IT OUT!





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A LIFETIME OF SUCCESS

Founded by Mr. Adrian Cochran in 1956, Adrian's Beauty College continues to provide the most sought after education in the San Joaquin Valley.

Throughout the many decades beauty school owners from around the country have called upon the masterful educators of Adrian's College of Beauty for guidance and advice.

Famous alumni of Adrian's College of Beauty include Ms. Joey Brown (OPI), Bob Hernandez, Lillie Anna Smith, Kitty Carr, Miss Marsha, to name a few.

Beauty trends are always changing, however the Central Valley can always count on Adrian's College of Beauty to remain untouched as far as integrity, quality of education and student guidance.

Why Adrian's Beauty College?

**COSMETOLOGY
ESTHETICIAN
MANICURING
SPANISH COURSES
HISTORICAL
PIVOT POINT
KRYOLAN
GOLDWELL
OPI
DERMALOGICA**



*I live in my
own little world.
But it's okay—
they know me here.*

Adrian's Beauty College 3rd Annual CUT-A-THON

For the third consecutive year Adrian's College of Beauty will raise funds for the National Center for **Missing and Exploited** Children.

Our goal is to exceed last years efforts. Details and updates are available at www.adriansbeautycollegemodesto.com

Those who bring sunshine into the lives of others
cannot keep it from themselves!

ADRIAN'S 3RD ANNUAL BENEFIT

CUT-A-THON

MAY 17, 2008

9am-4pm

124 Floyd Avenue

Modesto

Help protect the
children...





Beauty Industry Unites

CUT IT OUT!

Nicol Wiley headed for the break room at her cosmetology school in Poway, Calif. There, she found a young woman. She had asked for Wiley, her instructor at the school.

"What's going on?" Wiley asked. When the young woman took off her sunglasses, she took Wiley's breath away.

"Both eyes were severely swollen," Wiley recalls. "And it looked like her nose was broken."

All this was sickeningly familiar to Wiley, who was abused five years ago.

"I'm trying not to cry," Wiley remembers. "I've seen a lot, but that was severe. To see another woman go through something like that was heartbreaking."

As the national program materials state: Salon professionals "are among the most trusted people a woman knows. They know all about each other's lives, families, children, jobs and more. But sometimes more is needed. When a woman is in an abusive relationship, she needs help but may not know where to turn."

Wiley turned to Lynelle Lynch, president of San Diego Beauty Academies, and learned that Lynch was preparing to launch "Cut It Out" at the company's three cosmetology schools. Lynch gave Wiley some information to pass on to the student, information Wiley could have used five years ago.

"He held me down and tried to use pepper spray," she says, recalling her own situation a few years ago while she, too, was in beauty school. "He was screaming at me. He poured a bottle of vodka over my head and said he was going to set me on fire."

It all came back to Wiley as she talked to her student. "Did your boyfriend do this to you?" Wiley asked. The young woman nodded. "Do you want me to take you to the hospital?" "No." "Do you want to go to the police?" "No." "I feel strongly you need medical attention," Wiley urged. "I don't have insurance."

Wiley drifts back to the present.

"She's 19," Wiley says softly. "She's an adult. I can't force her to do anything. It broke my heart. I know this person. God help her, he'll kill her."

"Cut It Out" started in Alabama, created by The Women's Fund of Greater Birmingham and the Alabama Coalition Against Domestic Violence. More than 500 Alabama salon professionals were trained in 2002. Dianne Mooney, founder and executive director of Southern Living At HOME, based in Birmingham, believed "Cut It Out" could help domestic violence victims all across the country.

In the meantime, the National Cosmetology Association and Clairol Professional also had decided to do something about domestic violence. In 2003, the three organizations formed a partnership, and "Cut It Out" became a national program.

COMPLETE ARTICLE MAY BE FOUND AT WWW.ADRIANSBEAUTYCOLLEGEMODESTO.COM